

# Profile Matthias D. Wieland



mdw international



## Work Experience

Present      Managing Director and CEO,  
mdw international, Hong Kong  
Senior Management Consultant,  
Master Business Coach

2002 - 2005      Head of Corporate Production &  
Investment Management,  
UTM, Germany

2000 - 2002      Assistant to COO Production &  
Engineering, UTM, Germany

2000      Business Process Manager and  
Advisor, Infineon Technologies AG,  
Germany

1995 - 2000      International Project Manager for  
Production Systems, Elektrisola,  
Germany, Italy, USA, Malaysia

## Expertise

- Management Excellence
- Strategic Corporate Development
- Interim Assignments in Operations
- Manufacturing Excellence & Lean Manufacturing
- Sourcing, Supply Chain & Logistics Management
- Maintenance Management
- Technical Investment Management
- Factory Layout Planning
- Competency Development, Training & Coaching,  
Performance & Productivity Programs

## Languages

- German (native)
- English (fluent)
- Italian (fluent)
- Spanish, French & Malay (conversational)

## Education

2005      Master Business Coach /  
Corporate Facilitator  
Manufacturing & Logistics,  
Germany & UK

2000      Certified Business Process  
Manager, Senior Management  
Program, Germany

1996      Master in Industrial  
Engineering, Technical  
University Karlsruhe, Germany

## Selected Projects

- Lean Assessment & Implementation for Manufacturers in  
Metal-processing and Machine tool industry
- Introduction of Integrated Maintenance Concept towards  
Preventive Maintenance Measures in FMCG industry
- Review of Quality Strategy for Manufacturer in Metal-  
processing industry
- Implementation of Global Procurement Strategies for  
Component Manufacturers in Europe and Asia
- Development and Deployment of Training Programs in  
Manufacturing Sector
- Deployment of BEST Business Excellence Strategy for  
Manufacturer in Semiconductor Industry
- Layout Planning for Factory in Process Industry
- Supply-Chain and Productivity Projects in Europe, USA,  
Mexico and Southeast Asia

## Industries

- Automotive Suppliers Industry
- High-tech Electronics Industry
- Manufacturing Industries
- Tooling & Machine Industry
- Semiconductor Industry
- Photo-voltaic Industry
- Health Care Industry
- F&B/Process Industry (FMCG)

## Contact

OfficeMail: [matt@mdw-international.com](mailto:matt@mdw-international.com)  
H/P: (+6016) 38 40 159